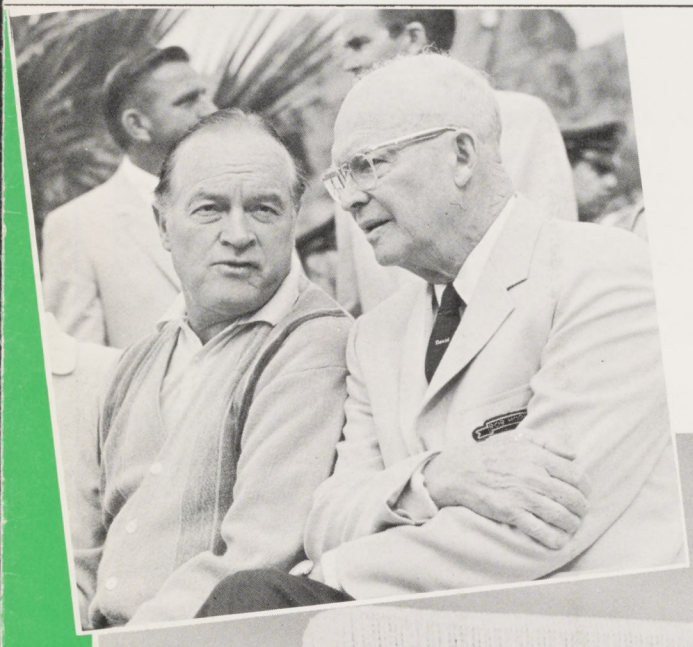
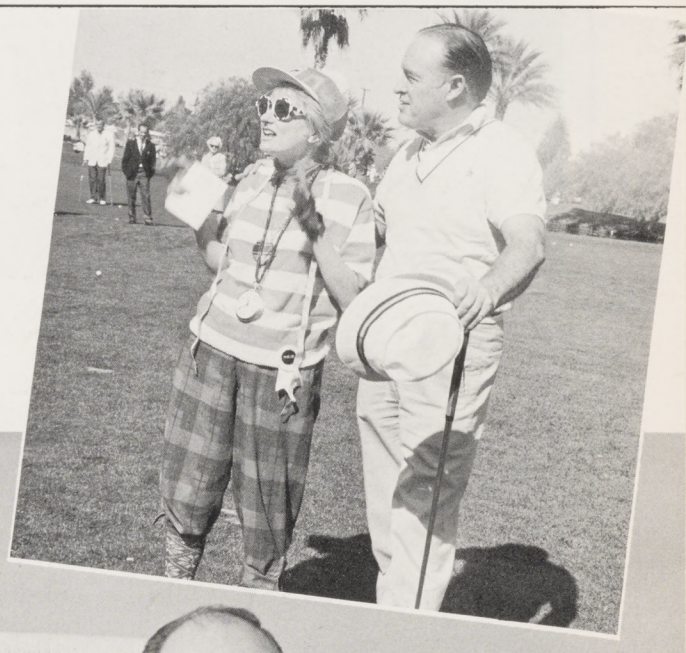
# SHADOW MOUNTAIN COUNTRY CLUB

## SUN SPOTS

VOL. 3 NO. 2 FEBRUARY, 1967 PALM DESERT, CALIFORNIA





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**BOB HOPE DESERT CLASSIC ISSUE Feb. 1-2-3-4-5**

IN MEMORY — One of the last pictures of Seth Howell was this one, taken with his lovely wife Eunice at the club, just a few weeks before he passed away.

As secretary of the Shadow Mountain Country Club board of directors and the majority stock holder of the club, he was dearly loved by all the members and staff and will be sorely missed.

He leaves, beside his wife, one daughter, Patti (Mrs. Gerald) Rutkoskie, and two granddaughters, Denise and Teresa Rutkoskie of Pacific Palisades. From 1919 to 1952, when he retired, he was West Coast Division Manager of E. J. Brach and Son of Chicago. He was a Scottish Rite Mason and a member of Al Malaikah Shrine Temple.

The Howels formerly lived in Bel Air and Malibu before coming to the desert in 1959, where they have made their home, first at the Sandpiper and now at Casa Dorado.

Our hearts and our prayers are with Eunice Howell and her family. We shall always remember Seth Howell for his winning smile and great thoughtfulness for all who crossed his path. Such men are few and far between.


**SUN SPOTS**
February 1967
PALM DESERT'S OLDEST MAGAZINE
Monthly Publication for
Shadow Mountain Country Club
Palm Desert, California
EDWARD LESTER SMITH . . Managing Editor
Director of Photography
VIRGINIA ANDREWS SMITH . . . . Editor
Advertising Director

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**Brig. General William Yancey, Executive Director of the 1967 Bob Hope Desert Classic looks over the Shadow Mountain Country Club fairways with Alexis (Mrs. Stanley) Newbrander, Chairman of the Women's Auxiliary of Shadow Mountain Golf Club.**
**Our club will be used as a pre-Classic practice course.** EDWARD LESTER SMITH PHOTO

**COVER**

**BOB HOPE DESERT CLASSIC — A queen of the 1967 Desert Classic dinner dance is sensational Phyllis Diller — Bob Hope's "Girl Friday" . . .**

**BOB HOPE DESERT CLASSIC — General Eisenhower has arrived just in time for the Classic.**


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EDWARD LESTER SMITH PHOTO

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NEW YEAR'S EVE — Sparkling champagne, blowing bubbles and golden hued balloons helped to usher in the New Year for Shadow Mountain guests including this happy foursome. Left to right, Mr. and Mrs. Charles Stewart and Rear Adm. (USN Ret.) and Mrs. Frederick Sima.
PAT ANDERSON PHOTO

IT WAS A SURPRISE — SMCC General Manager Rudy Richter was so surprised on his birthday that it took all the white horses and all the king's men to bring him to the party circle, where a group of his friends and his lovely wife Madeline awaited to congratulate him with birthday cake and gifts, including an oversized carton of cigarettes.
PAT ANDERSON PHOTO

NELLY'S OF PUERTO VALLARTA FASHION SHOW — All the way from down in old "Meheco" came these hand made fashions to delight the SMGC fem golfers when they were modeled by and for members for their member-guest day luncheon January 4. Left to right, Alexis Newbrander, Lorry Rowe, Lois Enders and Helen Purkiss who imports the fashions for her newly opened Palm Springs shop.
EDWARD LESTER SMITH PHOTO

# SOCIAL SCENE

## WITH JUDY ROBINSON

The clip clop clip clop of Burros feet across the long front terrace turned the eyes of over one hundred children toward the Terrace Room door and as the door swung open, squeals of delight filled the air, for astride an adorable Burro was Big Old Santa himself! After all the Ho Ho Ho's and greetings were over Santa was seated in a charming nook by the roaring fire in a large red leather chair surrounded with toys for one and all. Children entered the enclosure one by one, starting with the "least ones" and, after a private chat with Old Nick, each received a fine gift. The young people sipped hot chocolate topped with marshmallows and at Christmas Cookies while they were being delightfully entertained by Eve Hurtt and "Dodo," Eve's singing Parrot. Later, for the enjoyment of the teenagers, Ken Munday brought in "The Six Pack" — the building is shaking yet! Wide Chocolate grins on the departing little faces proclaimed a perfect evening! A special thanks to young Craig Neumann who arrived dressed in a Santa Suit and was Santa's Helper all evening and to Eve and "Dodo," our lasting appreciation for their kindness to the Shadow Mountain Country Club children! Of course without the talents of tall, handsome Bill Sparks in his sartorical splendor, the party would not have been complete!

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### CHRISTMAS

One always thinks of Christmas as a time for family and fireside, happily, our Shadow Mountain Country Club fits this description to a tee. We served Christmas Dinner to a large and handsome Family of nearly three hundred. Several generations were gathered at many of the tables — at one least with four generations spending Christmas together. The tables, covered with snow white napery and decorated with live Ponderosa Pine boughs, Pyrocanthus berries and Mistletoe surrounding Christmas Red candles added to the cozy atmosphere created by the glowing fires in the Manzanita and Terrace Rooms. Chef Vogel gave us a wonderful Christmas Dinner and Maitre D' Tony did a splendid job of seating the guests in spite of the fact that, with reservations to the contrary, all of the members and their guests arrived at the same hour! Chuck Travis and his Shadow Mountain Men played lovely Christmas music during the dinner hour and later on, their unusual great dance tunes. "Memories are made of this"——. Helen Colby Thurston made the lovely Three Wise Men for the mantel.

## WELCOME NEW MEMBERS

### *GOLF MEMBERS*

Mr. and Mrs. Albert Burton
(Maurine)
Palm Desert
Sales Engineer — Electronice

Mr .and Mrs. T. Earl Algood
(Margo)
Palm Desert
Children: Wayne, Carla, Gary, Tom, Ambra
President, Western Investment Co. Inc

Mr. and Mrs. H. H. Moldstad
Palm Desert & Mt. Vernon, Wash.
Retired Banker

Mr. and Mrs. W. C. O'Connor
Los Angeles, Calif.
Asst. Cashier (B of A - Beverly Hills)

Mr. and Mrs. Ralph A. Sleeter
Palm Desert & Havre, Mont.
Pres., Havre Laundry & Dry Cleaning

Mr. and Mrs. S. Robert Frazee
Palm Desert & San Diego
Manufacturer

Mr. and Mrs. Bruce W. Detsch
Costa Mesa, Calif.
Regional Sales Manager

Mr. and Mrs. Ronald E. Finch
Palm Springs
Estate Manager, Cameron Oil Co.
Beverly Hills

Mr. and Mrs. Richard M. Sellwood
Palm Desert & New Canaan, Conn.
Retired (formerly with N.Y. Stock Exchange - Oil & Gas Production)

Mr. and Mrs. Warren G. Swendsen
Palm Desert & Boise, Idaho
Business Consultant

Mr. and Mrs. Robert A. Patterson
Cathedral City (Desert Braemar)
& Havre, Mont.
Merchant

Mr. and Mrs Andrew Cunningham
Rancho Mirage & Hollywood
Engineer - CBS-TV - Technical Director

### *SOCIAL MEMBERS*

Mrs. Ruthanna Cox
Son: Dale Cox
Palm Desert
Teacher - Desert Sands Unified School Dist., Palm Desert

Mr. and Mrs. Harold Dahlberg
(Ebba)
Palm Desert
Pres., Indio Electric, Inc.

Mr. and Mrs. Charles W. Easter
(Josephine)
Palm Desert
Retired

Mr. and Mrs. William I. Mann
(Clarice)
Laguna Beach & Sandpiper Apts.
Palm Desert
Children: Charles, David, Paula
Board Chairman, Kingman-White, Inc. (Mfg. Instruments)

Mr. and Mrs. Mark T. Hurd
Palm Desert & Alexandria, Minn.
Retired

Mr. and Mrs. John G. Martino
(Emily)
Palm Desert
Children: Brett, Caroline
Motel Owner, The Adobe, Palm Desert

Dr. and Mrs. Bernard Glatt
(Helen)
Whittier, Calif.
Children: Ilyne, Mark, Bob, Patty
Physician

Mr. and Mrs. Strevell G. Taylor
(Charlotte)
Palm Desert
formerly Chief of Police
Ventura, Calif.


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# NET RAMBLINGS

**By George F. Anderson**

Another busy month for tennis players. The DESERT WOMENS TENNIS LEAGUE, comprised of ployers in the Valley leads the action. On Wednesday, February 8, netters in Class "B" play at Shadow Mountain starting at 9 a.m., while Wednesday, February 15th, finds Class "A" on the courts.

Malcom Waring, son of the Maestro him self, Fred Waring, has his schoolmates at Palm Valley School drumming up enthusiasm for Dad's Third Annual Benefit Concert for the Bob Hope Desert Classic at College of the Desert Auditorium, January 29. Waring brings his famed Pennsylvanians to the desert, celebrating his Golden Anniversary in show business. Classic Benefit Concert will have musical highlights of "The FIRST Fifty Years" of Waring. Tickets are available at all area Chambers of Commerce, leading country clubs, Bank of America branches, and through the Bob Hope Desert Classic office. Little Waring boosters here, lined up by Malcolm Waring (top), are Cora McLaughlin and Kendall Young (Palm Desert) — while Steve Vendittie looks on.

GET IN THE CONTEST NOW ! !

In honor of our 18th Anniversary, with great pleasure, the Board of Directors of your Club has started a "FUN AND PRIZE MEMBERSHIP CONTEST" solely for the members beginning January 5, 1967. In this contest everyone bringing in a new member will receive a delightful SURPRISE PRIZE.

Our "MASTER IMPROVEMENT PROGRAM" commenced last spring, is now complete. You now have two new Tennis Courts, a re-decorated Dining Room, the delightful New Manzanita Lounge, the stunning new Golfer's Grill and Bar, and our 3 Par Golf Course has never looked greener.

"FUN AND PRIZE MEMBERSHIP CONTEST enables you to bring in your friends at the present low Initiation Fee of $100.00 and our low $10.00 monthly dues for a Resident membership and $8.50 for an Associate and Out of State membership.

Send your Friends Names to —

BILL SPARKS
*Membership Committee*

An event which always draws a large entry list is the PARENT and CHILD tournament, taking place Saturday and Sunday, February 11 and 12. AND WHOEVER SAID the only exercise youngsters get to-day is looking at television? Look at this imposing list of tennis playing families: KEITH and AUDRA BURCHAM with Michael, Jackson, and Leslie; LARRY and SALLY YELDER with Andy, Candy, Sherry, Gary, and Bonnie. (Bonnie's a little too young at present to weild a racket but is an interested spectator); GORDON and BARBARA FREUDIG joined by Linda, Cindy, and Georgia; LLOYD and SONYA RENARD and daughters Paula and Carla; STAN and MARY CHAMBERS teaching championship tennis to Linda, Mary, Diana, Owen and Susannah; CLYDE and KAY HOLLENBECK with rapidly improving Lynne and Shelley; CHARLES and KAY SHELTON giving encouragement to Ann, Sally, and Cindy: HAROLD and LELA CREAGAR imparting fine points to Pam, Robert, and Paula; JANE PELGRAM and son Robert, real enthusiasts; MERLIN and LOUELLA VALLEY with popular Don, Mark, and Marilyn; NEVIN and KAE ELLIOTT enjoying doubles with Julie and Scott. Also, FRANK and BONNIE MOORE and son Jeff; JAMES and DAWN DAUGHTRY in a fast match with Peter and Nancy; MARTY and JUNENE JOHNSON, imparting strategy to Sherry; CAL and NADINE Mc INTOSH inspiring Chris; MR. and MRS. ALLEN BIRD with Susy and Steve; MERRITT and PENNY JOSLYN with their favorites, Bill and Penny. Should be a few future champions in this young group, don't you think?

CLIF and JOYCE MYLL will defend their mixed doubles title at the Club courts in the tournament taking place Saturday and Sunday, February 18 and 19. Stan and Mary Chambers, last year's runners-up are 'tuning up' to take top honors . . . The San Carlos Tennis Club of San Diego visits for a series of matches, February 25 and 26.

Why not have a change of scenery? Tear yourself away from the first tee for a bit of fast action! HOPE TO SEE YOU ON THE COURTS!


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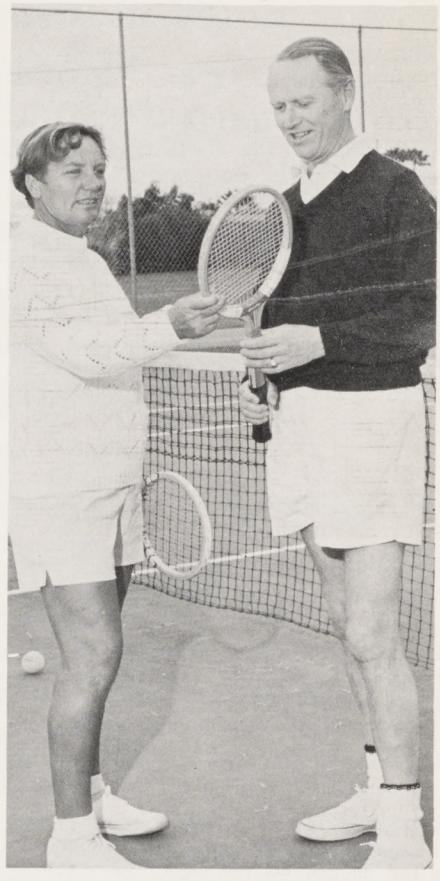
EXHIBITION TENNIS GALLERY — At the Jay Paulson - Dick Bohrnstedt Exhibition matches the gallery relaxes between sets . . . . can you pick out George Anderson, Marian and Cliff Henderson, Ross Patten, and your other net pals? EDWARD LESTER SMITH PHOTO



CONSUL GENERAL OF DENMARK — Among the famous visitors at Shadow Mountain Country Club during the holidays, was Preben von der Hude, Consul General of Denmark. With him, was his wife, Inge, and daughter, Charlotte, a student at UCSB. The von der Hudes returned to their San Francisco home the first of the year, with promises to return to Palm Desert soon. The Consul is shown here with net pro, Magda Rurac, who gave him a fast game of singles.
EDWARD LESTER SMITH PHOTO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SHADOW MOUNTAIN GOLF CLUB

MENS' CLUB

*By Charles Rowe*

FEBRUARY EVENTS

Feb. 6 — Start of President's Cup Tournament

Feb. 23 — Dinner Party and special movie — "Sail Fish on the Rocks" — taken at the Club de Pescade Panama.

S. M. G. C. HISTORY

Club incorporated January 24, 1958

FIRST OFFICERS

President — Ted Smith
1st Vice President — Mon Wallgren
2nd Vice President — Clarence Goodwin
3rd Vice President — Cliff Henderson
Secretary — Fred Blades
Treasurer — Andrew Moseley

Assistant Secretary-Treasurer — Gertrude Stretch

Construction of the golf course started in the summer of 1959.

Play started in 1960.

PAST PRESIDENTS

| | | | |
|---|---|---|---|
| 1958 | Ted Smith | 1963 | W. D. Smith |
| 1959 | Mon Wallgren | 1964 | Ralph Hale |
| 1960 | Mon Wallgren | 1965 | Charles Rowe |
| 1961 | Kay Oleson | 1966 | Charles Rowe |
| 1962 | Harold Smith | | |

WELCOME GIRLS — Alexis Newbrander, left foreground, holds a Shadow Mountain Golf Club Women's Auxiliary board meeting at her fairway home . . . arriving via golf carts ,are, left to right, Maude Chambers, Helen Seals, Georgia Waterman, Lorry Rowe, Kay Bourcier, Helen Huntington, Virginia Taylor and bringing up the line at right foreground behind Chairman of the board Alexis are Inez Wall and Bess Emerson. EDWARD LESTER SMITH PHOTO

# BOB HOPE DESE

Played for charity, the Hope Classic during its seven-year history has contributed $630,000 to the Eisenhower Medical Center and other Desert Charities.

The viewing schedule for the 1967 tournament calls for one hour Saturday, February 4, between 1 and 2 p.m. from Bermuda Dunes Country Club. Ninety minutes of the final round will be presented in color from La Quinta Country Club Sunday. February 5, from 1:30 to 3 p.m.

Billed as the world's only 90-hole tournament played for five days over four courses, the tourney brings together 128 of the nation's leading pros and 384 amateurs, including many television and motion picture golfing celebrities.

The 1967 event will have a $10,000 boost in prize money wit mer, Jack Nicklaus, Bil a host of others fighting place money of $17,60 $110,000 will be up for

GENERAL INFORMA

*— Net Proceeds to C*

It is a 90 hole Pro Tournament — First 7 Amateur Competition—F Professionals only, Low Purse — $110,000.

Qualifying Rounds for Practice Rounds for al Monday and Tuesday.

Tee-off Time 9:00 a.m Commencing Wednesday,

Thirty-two foursomes,

CLASSIC COMMITTEE OF 100 — SMCC is repr the Classic Committee of 100. Left to right Frank Snyder, Mrs. Harold Smith, Mrs. Snyder, Mr. Rowe, and Alexis (Mrs. Stanley) Newbran


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# DESERT CLASSIC

ze money with Arnold Pal- Nicklaus, Billy Casper and others fighting for the first y of $17,600. A total of vill be up for grabs.

INFORMATION —

*Proceeds to Charity* —

90 hole Professional Golf — First 72 holes, Pro- mpetition—Final 18 holes, s only, Low 70 — Total 10,000.

g Rounds for Professionals, ounds for all Contestants, d Tuesday.

Time 9:00 a.m., All Courses, g Wednesday, Feb. 1st.

o foursomes, each course, duration of Pro-Am. (One Professional and Three Amateurs).

Twenty-four Threesomes, Professionals, Final 18, Sunday, Feb. 5, 1967.

Players rotate to different course each day. Daily program will be available at each club and entrance gates.

Complete Souvenir Official Program to be available at Clubs, Gates and Classic Office.

Celebrities from the Entertainment, Business and Sports fields will be numerous ,in the amateur field.

Jam sessions, inpromptu entertainment, informal visits with the players, leisurely dining, ect. well worth the daily clubhouse admission.

National Television Coverage on Saturday and Sunday, Feb 4 and 5, 1967.

— SMCC is represented for the first time on . Left to right are the couples from SMCC, h, Mrs. Snyder, Mr. Smith, Mrs. Charles Rowe, tanley) Newbrander.

## WOMEN'S AUXILIARY of SHADOW MOUNTAIN GOLF CLUB

The Women Golfers of SHADOW MOUNTAIN GOLF CLUB are organized under the title of WOMEN'S AUXILIARY OF SHADOW MOUNTAIN GOLF CLUB, and have a scheduled season from the second Wednesday of November until the last Wednesday in April. Regular weekly playdays on all Wednesdays in between, with luncheon meetings the second Wednesday of each month.

Two special days include the Guest Day (January 4 this year) and the Invitational to be held on March 1st.

As a member of the Womens' Southern California Golf Assiciation the S.M.G.C. assisted other desert clubs in hosting the Association's "Desert Event" for the past two years.

## SHADOW MOUNTAIN WOMEN'S GOLF ASSOCIATION

The first Tanglesticks of the Par 3 Course of the Shadow Mt. Country Club was played December 11th and prizes were awarded at a gala dinner, champagne and all, at the club later.

This Par 3 Course is one of the oldest golf courses on the desert and has been in existence for 14 years since 1952 when our first President was Mrs. R. T. Pierson. It has been one of our most popular and active clubs, the membership group last year being 125 players and we hope to have a similar amount this season. Six of our past presidents are still active members.

Our president, Mildred Reuter, presided over the dinner meeting with prizes awarded by Tournament Chairman, Agnes Bergquist. Prizes awarded were in keeping with the Holiday Season — such as canned hams, Crackling Rose Wines, Holiday Cheeses, Holiday candies in brilliant tins, and Trappist Wine Jellies. They were given for Best Ball of Partners in A, B and C Flights.

WINNERS ALL! — At SMGC Women's Auxiliary member-guest day, January 4, these happy golfers brought home the bacon . . . In the foreground, low winners, Helen Huntington, SMGC, and Peg Howard, Redlands Country Club. Back row, left to right, Irene Cornelius (SMGC), Agnes Hoblitzell (Thunderbird C.C.), Pat Schmalz (SMGC), Jerry Lint (La Quinta), Marion Cox (P.S.G.C.), Betty Warren (SMGC), Gladys Strong (SMGC), Lois Enders (SMGC) and Louise Nichols (Indian Wells C.C.). Seated are, Judy Dufala (Calif. C.C.), Mina Shaw (Thunderbird C.C.), Betty Bosard (SMGC) and Virginia Rennick (Canyon C.C.). EDWARD LESTER SMITH PHOTO


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**MONTHLY NOSTALGIA DEPARTMENT**

REMEMBER WHEN? — In 1958 a freak snow storm engulfed our desert floor with heavy snow . . . . it was Christmas time, just right for our Eastern visitors and as you can see, didn't last long enough to keep the small fry from swim suits . . . .

**IF YOU have any pictures taken at the club way back when, may we see them for possible use here?**

GOURMETS — Charles Larabee, President of our club's newly formed Gourmet Society presents the coveted Gourmet Society of America Award of Excellence to SMCC President Monty Wenck as Chef de Cuisine Jack Vogel receives cheers.

EDWARD LESTER SMITH PHOTO

# JUDY'S PUNCH . . .

### CELEBRITY BRUNCH

**On Sunday January 8th, the Shadow Mountain Country Club held its usual popular Sunday Celebrity Brunch — and at 2:00 P.M. the Show went over the air waves on Station KGOL (1270). Chef Vogel served a delectable Buffet —Nifty drinks flowed from the Bar — Chuck Travis and his Shadow MOUNTAIN Men filled the air with music and Larry Young did a fine job as Producer and MC. Hats off to the Stars, George Allerdice, Marco, Gwen Bari and Don Kimsey for a most entertaining afternoon! Among the throng who crowded the Manzanita Lounge and Room were the Hal Kapps, Dick Kites, Eugene Houstons, John Hurtts, Marian Salmen, Jean Weaver, John Kennedy, Lois Healy, Bob Stevenson, Dr. and Mrs. Aloys Heyen, the Charles Gibbs, Dr. and Mrs. George Munns with the Charles Rowes and Alvin L. Jensen, the John Gillespies and Jim Simmons, who is Co-producer and Director of the Daktari Series and many many more.**

## GOURMET SOCIETY

Mr. Al Sherwin visited our Club during the Holidays and what a surprise he had in store for us! Mr. Sherwin is none other than the President of The Gourmet Society of America and his visit here was not without purpose, for Mr. Sherwin had with him a box and in that box was the coveted Gourmet Society of America Award of EXCELLENCE! The trophy is silver and stands about 14 inches high; the base is Teak and seven inches square. The plate on the base is enscribed as follows — Gourmet Society of America — AWARD OF EXCELLENCE — Shadow Mountain Country Club — 1966. The urn shaped Trophy has a square Teak top upon which stands a silver Chef. Unfortunately, Mr. Sherwin was unable to remain for the presentation ceremony and Mr. Charles Larabee, President of the newly formed Shadow Mountain Gourmet Society was called upon to do the honors. The Press was invited for Cocktails and the Presentation, which took place in the Manzanita Lounge at 6:30 P.M. Thursday January 5th. Co-receivers for the Shadow Mountain Country Club were President Monte Wenck and Chef Jack Vogel who, incidentally prepared utterly delicious Hors D'oeuvres for the occasion.


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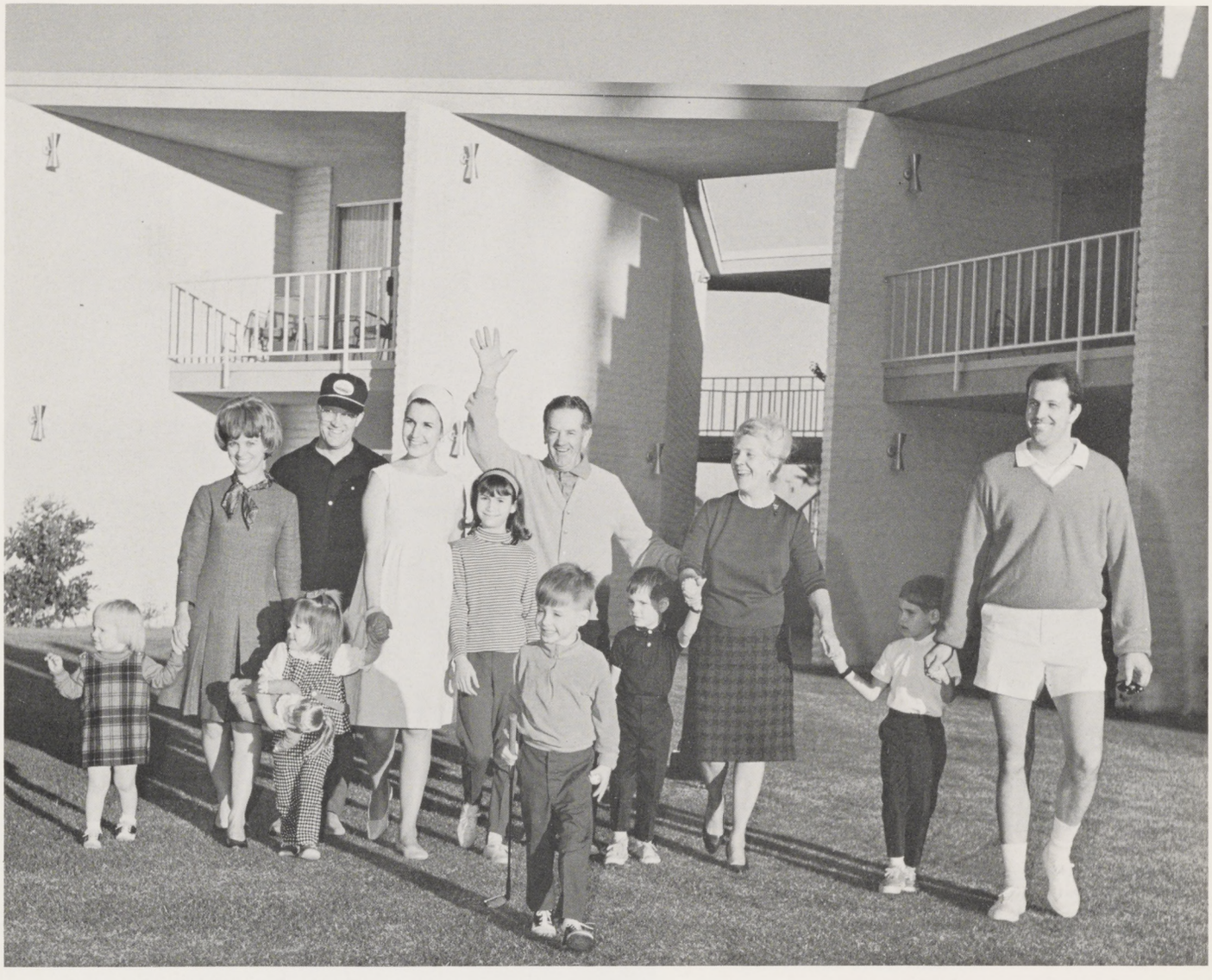

FAMOUS SHIPSTAD FAMILY — Ice Follies Shipstads, 12 strong, vacationed at Shadow Mountain Country Club with six grandchildren adding to the fun. Leftto right at the beautiful palm fringed poolside, outside their luxurious SMCC hotel suites, are Mr. and Mrs. Eddie Joe Shipstad (Beverly), Mr. and Mrs. Eddie Shipstad, and Mr. and Mrs. Bob Shipstad. In foreground, Billy, Mary Lu and Kristen; middle row, Shawn, Patrick and cousin Kathy Heim.

E. H. (Eddie) Shipstad was co-founder of Ice Follies with his brother Roy and Oscar Johnson. Cliff Henderson, founder of Palm Desert and the Shadow Mountain Country Club brought the show from the East for the opening of his famous Pan Pacific in Los Angeles 30 years ago.

The Shipstad Seniors are charter members of Shadow Mountain Country Club.

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WHERE'S THE REINDEER? — Who ever would have thought that Santa would come riding into Shadow Mountain Country Club aboad a burro? Guess who's behind the beard? Maitre d' Tony Martinez looks on as Santa's helper, Craig Neumann, guides the little fellow to a halt.

EDWARD LESTER SMITH PHOTO

COLUMNIST JANE PELGRAM — "Get on his knee, Jane, or he won't bring you that mink coat." Incidentally, if he doesn't, we know where he lives and we can get the "Sparks" flying. Looking in on the fun is Santa's helper, Craig Neumann.

EDWARD LESTER SMITH PHOTO

COLUMNIST EVE HURTT — At Club's Christmas party for the young fry, Eve Hurtt and her singing parrot kept the guests entertained before Santa arrived.

EDWARD LESTER SMITH PHOTO

CHRITSMAS TIME — Mr. and Mrs. Orin Kay and their daughter, Claudia.
PAT ANDERSON PHOTO

HOLIDAY CHEER — Christmas party brought out the Jack Dunbars.
PAT ANDERSON PHOTO

HAPPY NEW YEAR — Celebrating at Shadow Mountain were Mrs. Jessie Allabough with Lawrence Chabek.
PAT ANDERSON PHOTO


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# VIRGINIA'S REEL

So many interesting, exciting developments going on here on the desert that this column will be devoted each month to telling about as many as space allows.

CASA DORADO DEVELOPMENT — Ground was broken last week for the fourth unit of the $12 million Casa Dorado development which fronts on the south side of Highway 111 close by Cook Road.

EDITH EDDY WARD long time member of Shadow Mountain Country Culb and the exclusive sales agent for Casa Dorado assisted at the groundbreaking along with developer C. J. Bonner who is responsible for the stunning Spanish type condominiums, said to be the largest development of its kind on the desert.

EMMETT CONNORS, another prominent SMCC member and a Palm Desert Chamber of Commerce board member attended the groundbreaking ceremonies along with Gordon Lynn secretary of the Bonner Development Corporation, and Supervisor Ray Seeley.

BONNER STATED that the condominiums may be built to the owner's specifications, even to having private swimming pools if so desired. They will be in easy access to the Desert Classic's famed golf courses, Eldorado Country Club, La Quinta Country Club, Indian Wells Country Club and Bermuda Dunes Country Club, and of course be close by our own Shadow Mountain Country Club.

A CHAMPIONSHIP TENNIS COURT is also available for Casa Dorado home owners as well as a 9 hole golf course, an elegant club house and sauna baths. Virginia Andrews Smith

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# PEPSI SET

**With JANE PELGRAM**

February is with us and SMCC is going to accent you Acquarians and put down you Pisces for the first Saturday in the month, zoky, twelve-and-under party, two p.m., Your Club, with one small tradable gift the admission ducat.

Your Club will hyp up the amps and richochet some more brass off the walls again late in February if enough of you teeners came on like inhabitants of Danceville last month . . . the scam on this date will be in your Club calendar, so start your strategy for making the scene NOW!

EISENHOWER HOMECOMING — Popular SMCC members, Mary K. Van de Mark and Ed Mullins, represent the Palm Desert Chamber of Commerce to greet General and Mrs. Dwight Eisenhower upon their arrival at Eldorado Country Club. At the left . . . an oversized floral golf ball which Chamber of Commerce President Mullins presented to the Ex-President . . . . Proceeds from the Classic go to the Eisenhower Medical Center and other desert charities.

EDWARD LESTER SMITH PHOTO

## SHADOW MOUNTAIN PALETTE CLUB

*by Irene Fenton*

February is one of the best months on the Palette Club calendar. We have the honor of presenting one of America's most noted floral artists, Claude Parsons. His books, "How to Paint Flowers" are sold all over the world and sell on an average of one hundred thousand yearly. This luncheon,, demonstration meeting is held in the main dining room, Wednesday, February 22, 1967, 12:00 noon. Members and guests are invited and are requested to make reservations early with Harriet Clandening, FI 6-6475.

Folks! It is that time again for the biggest ball of the season . . . "Calvacade of Colors," —our theme for '67. The Artists Ball Saturday March 18, 1967 — our seventh ball — and the artists try to make each one bigger and better.

This is the fun night we all look forward to — many door prizes . . . a juried exhibit . . . entertainment . . . fine food. Make reservations early . . . first come, first served. Make reservations by contacting any Palette Club member for your tickets. Price just the same — $7.50, includes everything.


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CELEBRITY BRUNCH — Every Sunday at 11 a.m. finds SMCC buzzing with musical activity . . . In Jam Session corner are Bob Mack at the drums, Bill Bailey ready for a solo, Art Lyons at the piano (and what a pianist . . . just watch his fingers fly over the keys), Chuck Travis being so pleased over the success of the Larry Young Show and attractive Madeleine Richter joining the singing . . . . . .
EDWARD LESTER SMITH PHOTO

CELEBRITY BRUNCH — Lovely Paula Palmer hitting a high note at the Celebrity Brunch which takes place every Sunday from 11 a.m. to 2, followed by a KGOL (1270) broadcast . . . and if you haven't attended as yet, do come . . . you will have the time of your life.
EDWARD LESTER SMITH PHOTO

Ruth and George Fisher enjoying the Celebrity Brunch and Jam Session which takes place here at SMCC every Sunday, 11-2, with KGOL Live Broadcast (1270), 2-2:30, with Chuck Travis, his musical men and musical guest "bandsters" . . . . Larry Young is the MC at the mike . . . . COME ONE, COME ALL AND ENJOY THE LARRY YOUNG SHOW!
EDWARD LESTER SMITH PHOTO


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# FEBRUARY, 1967

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| | | | 1<br>SMGC Women's Auxiliary Tombstone Tournament 8:00 a.m.<br>Contract Bridge at 1:00 p.m.<br>Bob Hope Classic<br>Palm Desert Women's Club Luncheon and Contract Bridge Tournament<br>Soroptimist Luncheon-Meeting<br>Duplicate Bridge | 2<br>BOB HOPE CLASSIC<br>Shell's Wonderful World of Golf Movie | 3<br>Slim, Trim and Yoga with Jean Farrar 9:30 A.M. Class lesson $2.50 each.<br>Rotary<br>BOB HOPE CLASSIC | 4<br>BOB HOPE CLASSIC |
| 5<br>Celebrity Brunch - 11:30 on — Music 12:30 on.<br>BOB HOPE CLASSIC | 6<br>S.M.W.G.A. Par 3 - Odd Holes 8:30 A.M.<br>Shotgun HOBO DAY, Luncheon-Meeting followed by Contract Bridge.<br>Bingo Night | 7<br>The Club will be open for Breakfast and Lunch — the Bar open until 6:00 P.M. | 8<br>Desert Women's Tennis League "B's" 9:00 A.M.<br>Desert Beautiful Fifth Birthday luncheon - Essay & Poster Contest - 12 noon<br>Mildred M. Sima Perpetual Memorial Trophy followed by Luncheon-Meeting and Bridge<br>Soroptimist Luncheon-Meeting<br>Duplicate Bridge | 9<br>Shell's Wonderful World of Golf Movie | 10<br>Slim, Trim and Yoga with Jean Farrar 9:30 A.M.<br>Rotary<br>Q.B. Dinner | 11<br>Parent-Child Tennis Tournament 9:00 A.M |
| 12<br>Parent-Child Tennis Tournament 9:00 A.M<br>Celebrity Brunch - 11:30 on<br>Music - 12:30 on<br>Nellys of Puerto Vallarta Fashion Show 11:00 A.M. | 13<br>S.M.W.G.A. - Par 3 Tee-off 8:30-9:15<br>Contract Bridge 1:00 P.M.<br>Bingo Night | 14<br>The Club will be open for Breakfast and Lunch — the Bar Open until 6:00 P.M. | 15<br>Desert Women's Tennis League "A's" 9:00 A.M.<br>S.M.G.C. Women's Auxiliary Mildred M. Sima Memorial Trophy Second Half.<br>Contract Bridge 1:00 P.M.<br>Soroptimist Luncheon-Meeting<br>Duplicate Bridge | 16<br>Shell's Wonderful World of Golf Movie | 17<br>Slim, Trim and Yoga with Jean Farrar 9:30 A.M.<br>Rotary | 18<br>S.M.C.C. Mixed Doubles Tennis Championship 9:00 A.M. |
| 19<br>S.M.C.C. Mixed Doubles Championship Semi-finals and Finals 10:00 A.M.<br>Celebrity Brunch - 11:30 on — Music 12:30 on<br>S.M.W.G.A. Tanglesticks Tournament Par 3 Tee-off 1:00 P.M. - Dinner 6:30 P.M. | 20<br>S.M.W.G.A. Par 3 Tee-off 8:00-9:15 A.M.<br>Fewest Putts — Contract Bridge 1:00 P.M.<br>Bingo Night | 21<br>The Club will be open for Breakfast and Lunch — the Bar open until 6:00 P.M. | 22<br>S.M.G.C. Women's Auxiliary — Beat the PRO, Contract Bridge 1:00 P.M.<br>S.M. Palette Club Luncheon-Meeting<br>Demonstration by Noted Floral Artist and Author, Claude Parsons — 12:30 P.M.<br>Soroptimists Luncheon-Meeting<br>Duplicate Bridge | 23<br>SMGC Dinner Party<br>Cocktails 6:30<br>Dinner 7:30-8:00<br>Mr. Alex Alexandre of Club of Pesca de Panama will show their great Movie "Sailfish on the Rocks" | 24<br>Slim, Trim and Yoga with Jean Farrar 9:30 A.M.<br>Rotary<br>Republican Four Bridge Party 1:00 - 4:30 P.M. / San Carlos Tennis Club arrive Teens—Dinner Dance | 25<br>San Carlos Tennis Club playing S.M.C.C. |
| 26<br>Celebrity Brunch - 11:30 on — Music 12:30 on<br>San Carlos Tennis Club playing S.M.C.C. | | | | | | |

**IMPORTANT DAYS TO REMEMBER**

**BOB HOPE DESERT CLASSIC Feb. 1-5 (Wed.-Sun.)**
**CELEBRITY BRUNCH ..... Sundays at 11:30**
**KGOL BROADCAST (live) ..... Sundays 2-2:30**